

ERICA McGLONE | CREATIVE DIRECTION & GRAPHIC DESIGN



PORTFOLIO

ericamcglone.design

YEARS OF EXPERIENCE

15

CURRENT TITLE

Design Lead

CONTACT

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781-985-5140



PROFESSIONAL EXPERIENCE:

- 2022 - Now** Design Lead
Hello Heart
- 2018 - 2022** Creative Services Manager at
TransMedics, Andover MA
- 2016 - 2018** Senior Graphic Designer at
Smith & Nephew, Andover MA
- 2011- 2016** Graphic Designer at MAQUET/GETINGE,
Merrimack NH (*Previously Atrium Medical Corp*)
- 2008 - 2011** Graphic Designer at Cranberry Print
Marketing Partners, Plymouth MA

EMPLOYMENT OBJECTIVE:

I am an experienced design lead and graphic designer. I am a strong marketing professional who loves being creative in all shapes and forms. I am always exploring new marketing strategies and design ideas. I am passionate about what I do and apply that passion to day-to-day collaboration.

EDUCATION:

- 2008** Bachelor of Arts, Concentration
in Graphic Design (Cum Laude) from
Bridgewater State University

SOFTWARE KNOWLEDGE:

- | | |
|-------------------|------------------------|
| Adobe Illustrator | Adobe Acrobat |
| Adobe Photoshop | Microsoft Office Suite |
| Adobe InDesign | Figma |
| Adobe Bridge | Google Suite |

AREAS OF EXPERIENCE

- | | |
|-----------------------------|----------------------------|
| Brand identity | Social media/web graphics |
| Campaign lead | Logo and icon design |
| Photo/video shoot direction | Ad layout |
| Video story board | Email campaigns |
| Creative direction | Print production |
| Vendor management | Animated gifs |
| Social media management | Powerpoint motion graphics |
| Info graphics | Presentation design |
| Brochure design | Website management |
| Packaging design | Interactive design |
| Trade show management | |

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PORTFOLIO SNAPSHOT

